

## **Meridian School Development Board Report**

### **February 9, 2012**

#### **Overall Message to Corporation and Foundations**

Meridian School Mission: Meridian School will provide an invigorating educational environment that develops responsible citizens who can artfully navigate our complex world and enjoy a good life with others. Each student will engage in diverse investigations, disciplined inquiry, and integrated service learning to cultivate intercultural awareness, creativity and mental acuity.

#### **Key Points:**

- A public charter school for residents of Williamson County (one of only 2 open enrollment charter schools in Williamson County)
- Goal of becoming an IB Continuum School; Already a PYP candidate school and expects to be PYP certified in the 2013-2014 school year
- Meridian School is a direct result of the grass root efforts and continues to be completely independent.
- Meridian is not managed by a charter school organization or under a charter umbrella.
- Meridian School is rich in both cultural/ethnic diversity and geographic diversity.

#### **Development Team Priorities for the rest of the 2012 School Year**

1. Founders' Wall and Annual Giving Database Completion
  - a. All Annual Giving Donations will be compiled into one database that will enable reporting and analysis.
  - b. All donors will receive a tax letter, thank you letter, and a giving confirmation document by January 31, 2012.
  - c. Founders' Wall to be completed before August 1, 2012.
2. Corporate and Foundation Introduction Strategy
  - a. PR/Introduction Package to be developed in collaboration with the Public Relations ViP committee and distributed by March 12, 2012
  - b. Seek and create networking opportunities to being developing relationships with key individuals and companies/ foundations and businesses of interest
3. Implement Event Strategies to help raise fund immediately for Meridian School

#### **Fundraising Event/Activity Development Policy**

1. All development strategies and events will reflect and not conflict with the spirit of the mission of Meridian School.
2. At no point will we ask Meridian students to sell items where a 3<sup>rd</sup> party benefits from their efforts (i.e. selling cookies, wrapping paper, etc. from "XYZ" company)
3. A fundraising event or activity will be defined by any event/activity whose purpose is to raise funds for Meridian School and which makes over \$1000 net profit. Careful consideration should be taken when distinguishing a fundraising event/activity from a service event/activity, especially when it relates to the well-being of the students who attend Meridian. (ex. Meridian T-shirt sales: Although not specifically required by the dress code, most students do want to own and wear a Meridian T-shirt on Fridays and for other activities. Therefore, students who don't have one might feel left out. Therefore the committee should consider whether to offer this as a service to parents at the cost of the shirt or to conduct T-shirts sales as a fundraiser.)
4. All fundraising events/activities with a potential net revenue of \$10,000 and above shall require board and administration approval. All fundraising events/activities with a potential net revenue of \$9999 and below shall only require administration approval.
5. All fundraising events/activities conducted by students of Meridian School will be coordinated by the ViP Development Committee. This is to ensure that the message being presented by the groups is consistent and that donors/businesses and corporations are not over solicited for funds on behalf of the school.